# ORACLE for Startups





When Startups Meet Enterprise, Our Customers Win.

### The beginning...



1977: Co-Founder Larry Ellison and partners Ed Oates, Bruce Scott and Bob Miner celebrate Oracle's first customer

#### **Benefits Are a Click Away on the Startup Portal**

Market Connect

Take the right steps to level up for access to marketing and customers **Credits Program** 

Request additional credits and sign up to "buy more, get more"

Mentorship

Request a meeting with a mentor who can help you grow



## A Virtuous Cycle of Innovation

Oracle for Startups creates mutually beneficial partnerships by connecting customers to exciting startups, and startups to amazing opportunities.

The result is business-building innovation built on secure, scalable Oracle Cloud.

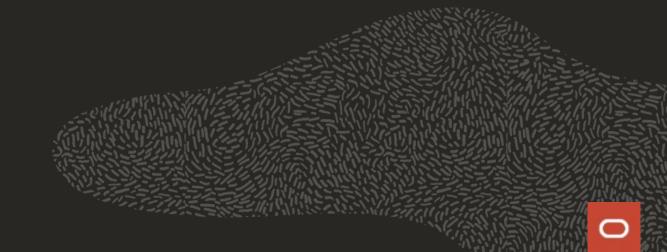
- We don't take equity.
- Open to startups and innovators worldwide (B2B and B2C).
- No application process; year-round enrollment at oracle.com/startup
- Startups get free cloud credits, migration support, mentorship, and a 70% discount on the most value-price cloud in the industry.
- Startup Portal offers on-demand access to exclusive program benefits.
- Qualifying startups can level-up to take advantage of business-boosting market connections.



#### **Everybody Wins**

\_\_\_

Startups get cloud credits and a 70% discount for 2 years, plus global exposure and access to customers Customers meet vetted startups in transformative spaces that help them stay ahead of their competition Oracle stays at the competitive edge of innovation with solutions that complement its technology stack





## Startup Stories at Global Scale

Startups use Oracle's global reach to showcase their solutions on popular digital venues like podcasts, industry journals and Oracle blogs.

#### If You Are...

- A startup of any size
- In the B2B or B2C technology space
- Targeting a large addressable market

#### And You Want...

- Enterprise scale
- Secure, robust and value-priced cloud
- Access to global customers, marketing exposure and more

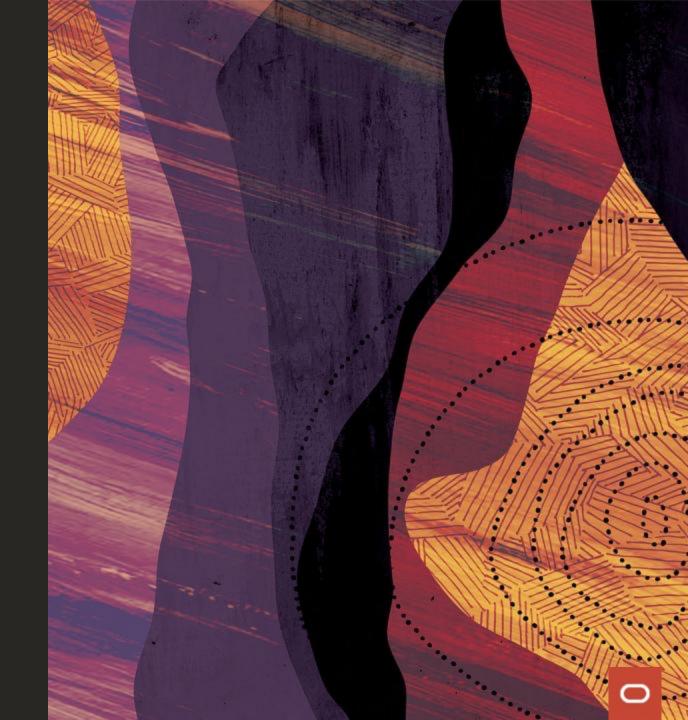
#### You Should...

- Sign up at oracle.com/startup
- Receive free cloud credits
- Start building
- Qualify for more growth resources



### Thank you

oracle.com/startup



# ORACLE for Startups