

ORACLE

for Startups

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When Startups Meet Enterprise, Our Customers Win.

The beginning...



1977: Co-Founder Larry Ellison
and partners Ed Oates, Bruce Scott and
Bob Miner celebrate Oracle's first
customer

Benefits Are a Click Away on the Startup Portal

Market Connect

Take the right steps to level up for access to marketing and customers

Credits Program

Request additional credits and sign up to “buy more, get more”

Mentorship

Request a meeting with a mentor who can help you grow

An abstract landscape artwork on the left side of the slide. It features layered horizontal bands of color: a dark maroon top, a white band with black speckles, a light teal band, a brown band, and a red band. Overlaid on these are several dotted black lines that curve across the composition. The bottom left corner shows a yellow and orange patterned area, possibly representing a field or a textured surface.

A Virtuous Cycle of Innovation

Oracle for Startups creates mutually beneficial partnerships by connecting customers to exciting startups, and startups to amazing opportunities.

The result is business-building innovation built on secure, scalable Oracle Cloud.

- We don't take equity.
- Open to startups and innovators worldwide (B2B and B2C).
- No application process; year-round enrollment at oracle.com/startup
- Startups get free cloud credits, migration support, mentorship, and a 70% discount on the most value-price cloud in the industry.
- Startup Portal offers on-demand access to exclusive program benefits.
- Qualifying startups can level-up to take advantage of business-boosting market connections.

*Certain qualifications & standards apply for credit allocation and migration, as well as marketing/customer access.



Everybody Wins

Startups get cloud credits and a 70% discount for 2 years, plus global exposure and access to customers

Customers meet vetted startups in transformative spaces that help them stay ahead of their competition

Oracle stays at the competitive edge of innovation with solutions that complement its technology stack



Startup Stories at Global Scale

Startups use Oracle's global reach to showcase their solutions on popular digital venues like podcasts, industry journals and Oracle blogs.



If You Are...

- A startup of any size
- In the B2B or B2C technology space
- Targeting a large addressable market

And You Want...

- Enterprise scale
- Secure, robust and value-priced cloud
- Access to global customers, marketing exposure and more

You Should...

- Sign up at oracle.com/startup
- Receive free cloud credits
- Start building
- Qualify for more growth resources

Thank you

oracle.com/startup





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